

ANNUAL EEO PUBLIC FILE REPORT FOR KTAN (AM), KZMK (FM) AND KWCD (FM)  
FOR THE PERIOD June 1, 2015 to May 31, 2016

HIRING ACTIVITY

ACCOUNT EXECUTIVE, filled 8/17/15. Hiree referred by Cherry Creek employee  
5 interviewed

RECEPTIONIST, filled 8/28/15. Hiree referred by Cherry Creek employee  
5 interviewed

ACCOUNT EXECUTIVE, filled 01.29.16. Hiree is a re-hire.  
3 interviewed

RECRUITMENT SOURCE LIST (used for all openings):

SCHOOLS

Prescott College, 2233 E. Speedway, Tucson, AZ 85719 (0 interviews)

University of Arizona – South, 1140 N. Colombo Avenue, Sierra Vista, AZ 85635 (0 interviews)

Cochise College – [www.collegecentral.com/cochise](http://www.collegecentral.com/cochise) (0 interviews)

Southern Arizona Institute, 3000 E. Valencia Road, #190, Tucson, AZ 85706 (0 interviews)

Arizona State University, 340 N. Commerce Park Loop, Tucson, AZ 85745 (0 interviews)

Chaparral Career College, 4585 E. Speedway, #204, Tucson, AZ 85712 (0 interviews)

Chapman University, 5260 E. Granite Street, #240, Tucson, AZ 86707 (0 interviews)

Drachman Institute, 819 E. 1<sup>st</sup> Street, Tucson, AZ 85719 (0 interviews)

Tucson College, 5151 E Broadway, #155, Tucson, AZ 85711 (0 interviews)

Pima College Community Campus, 401 N. Bonita Avenue, Tucson, AZ, 85709 (0 interviews)

Pima College Desert Vista Campus, 5901 S. Calle Santa Cruz, Tucson, AZ 85709 (0 interviews)

Pima College Downtown Campus, 1255 N. Stone, Tucson, AZ 85709 (0 interviews)

Pima College East Campus, 8181 E. Irvington, Tucson, AZ 85709 (0 interviews)

Pima College Northwest Campus, 8310 N. Thornydale Road, #140, Tucson, AZ 85709-1085 (0 interviews)

Pima College West Campus, 2202 W. Arkham Rd., Tucson, AZ 85709 (0 interviews)

#### OTHERS

Hispanic Employment Committee, US Army Intelligence Center, ATTN: ATZQ0EO, Ft. Huachuca, AZ 85613(0)

Job Assistance Center, ATZ-TZ (JAC), Bldg. 66050, Ft. Huachuca, AZ 85613 (0 interviews)

Cochise Private Industry Council, 650 E. Wilcox Drive, Sierra Vista, AZ 85635 (0 interview)

Cochise County Workforce Development Job Fair (0 interviewed)

SE Arizona Workforce Connection website <http://www.seazworkforce.org/>

NAACP, 2316 Elmwood Lane, Sierra Vista, AZ 85635 (0 interviews)

Greater Sierra Vista Chamber of Commerce Website: <http://members.sierravistachamber.org> (1 interviews)

[www.sierravistahelpwanted.com](http://www.sierravistahelpwanted.com)

Linkedin (1 interview)

Radio Advertisement (1 interviews)

Walk-ins (1 interviews)

Referrals by Employees (5 interviews)

Posted openings with sister stations (0 interviews)

CCR - Butte

CCR - Great Falls

CCR - Helena

CCR - La Junta

CCR - Lamar

CCR - Missoula

CCR - Montrose

CCR – St. George

CCR - Tri Cities

CCR - Wenatchee

CCR - Williston

Cherry Creek Broadcasting – Denver [www.cherrycreekradio.com/careers](http://www.cherrycreekradio.com/careers)

#### RECRUITMENT INITIATIVES

CCR-Sierra Vista IV, LLC (CCR) recruits for job openings by posting information about opportunities by means of media and organizations throughout the listening area, and by on-air announcements. The stations also use on-air announcements informing interested parties of current and future jobs available.

April 28, 2016 CCR Sierra Vista promoted and participated in the Arizona Workforce Connection Career Fair. The General Manager, Scott Gould and the General sales Manager, Jim Blair, attended the event and passed out job applications and information on a career in radio broadcasting. We traded announcements for a table at the event.